

Press Release (Dec. 2015)- Formecology, LLC Celebrates Second Consecutive Year as a “*Green Professional*”

For the second year in a row, Formecology, LLC has received recognition as a “*Green Professional*” in the Green Masters Program. The Green Masters Program recognizes and assesses Wisconsin businesses on their sustainability performance in nine sustainability categories.

According to John Gishnock III, Formecology LLC’s owner and principal landscape architect, “At Formecology, we believe all types of businesses can make a difference for the environment and society. Through our sustainably-minded landscapes, we work to improve the world. We’re looking to nature, art, and science for precedent to help us design thoughtful, long lasting landscapes perfect for homeowners and businesses. We’re excited to be a part of this group and to be recognized once again as state-wide leaders on sustainability.”

Some of the standard sustainability practices Formecology, LLC has been focusing on this year are:

- Follow the reduce, reuse, recycle mantra in all areas of operation
- Purchase renewable energy credits and focused on energy efficiency in facilities and equipment
- Work with clients to enhance sustainability of their landscapes
- Manage a large native prairie planting at the facility to enhance habitat and biodiversity
- Utilize a large rain garden to capture rooftop rainwater and infiltrate it onsite
- Incorporate low-maintenance lawn grass into the landscape to reduce mowing
- Construct hardscape features with recycled concrete (stormwater waterfall & stepping stone baths)

“It’s great to see companies utilizing the data and information made available through participating in the Green Masters Program gives them. Formecology, LLC is a great example of that. From last year when they applied to this year, they made a point to work on the sustainability areas that needed the most improvement, and continued to remain strong in the areas they were excelling in,” says McKenzie Hicks, Director of the Green Masters Program.

To learn more about the Wisconsin Sustainable Business Council and the Green Masters Program, visit www.wisconsinsustainability.com and www.greenmastersprogram.com.

Formecology, LLC is a landscape design business that specializes in natural, ecofriendly, sustainable landscaping. From residential properties to commercial and public spaces, and serving the Madison, Wisconsin, area and beyond, Formecology, LLC can help make the most out of your landscape & outdoor living space.